

# AUTOHAUS

## MEDIA KIT 2022

AUTOHAUS  
The magazine for successful management

[www.autohaus.de](http://www.autohaus.de)



Status as of: April 1<sup>st</sup>, 2022



### **WHAT DOES AUTOHAUS OFFER?**

AUTOHAUS is the information medium for entrepreneurs and executives of modern automotive companies. Main focus: the entire automotive industry, automobile dealers and repair services (including automotive electrics and brake services), trade of spare parts and accessories as well as tyre sales. In a practical manner, AUTOHAUS covers diversified topics of the automobile industry.

The AUTOHAUS special section GW-trends bundles information for a successful used car business, while also promoting the professionalization of trading companies in this sector.

AUTOHAUS offers the automotive industry an all-round carefree package with a great variety of topics and a high target group relevance. Special topics are presented in detail in numerous special issues.

### **THE BRAND AUTOHAUS COMPRISES**

- Magazine
- Online Portal
- ePaper
- News-App
- Newsletter
- Books
- AUTOHAUS Academy
- AUTOHAUS next





**2 x monthly**

*21 ISSUES*

**66. year**

*2022*

**www.autohaus.de**

*WEB ADDRESS (URL)*

Trade magazines are with **97 %**  
the main information source for the  
target group of car dealers

Your ad in AUTOHAUS  
has a page contact opportunity of **71 %**

Source: TNS Infratest MediaResearch, AUTOHAUS readership structure analysis 2014.



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**PUBLISHING HOUSE:**

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Springer Fachmedien München GmbH  
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**SCHADENBUSINESS (DAMAGE BUSINESS), KFZ-  
ASSEKURANZ (AUTOMOBILE INSURANCE) AND  
AUTOMOBILINDUSTRIE (AUTOMOBILE INDUSTRY):**



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pfauntsch@pfauntsch-medien.de



### WHO ARE THE READERS OF AUTOHAUS?

AUTOHAUS is read and appreciated by owners, managers, but also master mechanics and personnel in the sale of accessories and parts in large and medium-sized companies with purchasing power. The magazine is thematically tailored to the needs of this group.

AUTOHAUS reaches a well-educated readership, of whom **89 %** are in senior positions and carry professional responsibility.

**87 %** of AUTOHAUS readers are investment decision-makers. AUTOHAUS reaches the entire spectrum of the automotive industry.

Source: TNS Infratest MediaResearch, AUTOHAUS readership structure analysis 2014.

### SUBSCRIPTION

ISSN 0171-9807

#### Annual subscription price:

Inland: € 336.00 incl. packing/posting plus statutory VAT.

European countries: € 360.00 incl. packing/posting plus statutory VAT.

Phone Subscription service: +49 89 203043-1500

Fax Subscription service: +49 89 203043-2100

E-mail [vertriebsservice@springernature.com](mailto:vertriebsservice@springernature.com)

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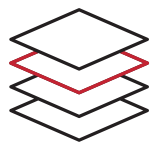
BIC: HYVEDEMMXXX

Payment terms:

within 10 days 2% prompt payment discount,

within 30 days from date of invoice net

VAT no. DE 152942001



**25,000**

**PRINT RUN AUTOHAUS  
AND asp AUTO SERVICE PRAXIS\***

PRINT

**18,000**

**PRINT RUN AUTOHAUS\***

**17,650**

**ACTUAL DISTRIBUTED CIRCULATION (ADC) AUTOHAUS\***

**4,480**

**PAID CIRCULATION AUTOHAUS\***

### DISTRIBUTION

**86 %** of the recipient groups can be assigned to the areas of trade, maintenance and repair of motor vehicle and durables.

Source: TNS trade magazines structural analysis database, status as of 1/2014



DIGITAL

**528,917**

**VISITS\*\***

(average of three months, April to June 2021)



**1,199,414**

**PAGE IMPRESSIONS\*\***

(average of three months, April to June 2021)



**25,734**

**AUTOHAUS NEWSLETTER SUBSCRIBERS\*\*\***

(June 2021)

**7,266**

**GW-trends NEWSLETTER SUBSCRIBERS\*\*\***

(August 2021)

**144,910**

**AUTOHAUS APP USERS\*\*\***

(average of three months, April to June 2021)

\* Circulation figures: own data collection

\*\* Online access control: IVW certified (ausweisung.ivw-online.de)

\*\*\* Dispatch: own data collection, current figures on request

#### ISSUE 1-2

AD 13.12.21

CD 17.12.21

PD 17.01.22

Planning - Construction - Setting  
Warehouse technology  
Parts trade

Elektronic systems  
Diagnosis/Calibration  
Exhaust gas analysis

#### ISSUE 3

AD 10.01.22

CD 17.01.22

PD 07.02.22

Auctions  
Tyres  
Financial services  
Inspection services



#### ISSUE 4

AD 25.01.22

CD 01.02.22

PD 21.02.22

Lubricants marketing  
Washing facilities  
Car subscription/Mobility concepts

Smart repair  
Chassis alignment  
Online parts trade

#### ISSUE 5

AD 08.02.22

CD 14.02.22

PD 07.03.22

Additional purchase sources/  
Used car exchanges  
IT & digitization  
Maintenance & preparation

**GW (Used Car)-trends 1  
(special section)  
SchadenBusiness 1/2022  
(DamageBusiness)**

**AutoZum**  
Salzburg, 15.-18.03.2022

#### ISSUE 6

AD 21.02.22

CD 25.02.22

PD 21.03.22

Financial services  
Workshop equipment

Chassis, steering & brake systems  
Test stands  
Air conditioning services  
Planning & construction

**Räder & Reifen 1/2022  
(Wheels & Tyres)**

**Techno Classica**  
Essen, 23.-27.03.2022

**ISSUE 7**

AD 09.03.22  
CD 15.03.22  
PD **04.04.22**

Planning - Construction - Setting  
Alternative drives  
Inspection services

**ISSUE 8**

AD 22.03.22  
CD 28.03.22  
PD **19.04.22**

Used car guarantees  
Consulting/Counselling  
Commercial customers in  
the car dealership

Alternative drives  
Lifting technology  
Washing facilities/cleaning & care  
Online parts trade

**HagelBranche 1/2022  
(Hail Industry)  
Digitization 2022  
(special section)**

**ISSUE 9**

AD 07.04.22  
CD 13.04.22  
PD **09.05.22**

Tyre marketing  
Online marketing  
eCommerce

**Autobanken 2022  
(Automotive Banks)  
GW (Used Car)-trends 2  
(special section)**

**ISSUE 10**

AD 26.04.22  
CD 03.05.22  
PD **23.05.22**

Lubricants marketing  
Auctions  
Service processes

Tyre service  
Parts and accessories trade  
Fair preview reports Autopromotec  
and THE TIRE COLOGNE

**Autopromotec**  
Bologna (IT), 25.-28.05.2022  
**THE TIRE COLOGNE**  
Cologne, 24.-26.05.2022

**ISSUE 11**

AD 10.05.22  
CD 16.05.22  
PD **07.06.22**

Used car guarantees  
Additional purchase sources/  
Used car exchanges  
Maintenance & preparation  
Smart repair

**IT and Digitization 2022  
SchadenBusiness 2/2022  
(DamageBusiness)**

**ISSUE 12**

AD 30.05.22

CD 03.06.22

PD 27.06.22

Planning - Construction - Setting  
Sustainability in dealerships  
Workshop equipment

Consumables and spare parts  
Lubricants marketing  
Diagnosis/Calibration  
Exhaust gas analysis

**ISSUE 13**

AD 14.06.22

CD 21.06.22

PD 11.07.22

Financial services  
Insurances  
Parts trade

**ISSUE 14/15**

AD 29.06.22

CD 05.07.22

PD 25.07.22

Used car guarantees  
Storage facility

Emissions reduction  
Chassis & steering systems  
Lifting technology  
Fair preview report automechanika

**Freier Teilemarkt 2022  
(Independent Aftermarket)**

**ISSUE 16**

AD 20.07.22

CD 26.07.22

PD 16.08.22

IT & digitization  
Occupational clothing  
Washing facilities

**Automobilbranche 2022  
(Automobile Industry)  
GW (Used Car)-trends 3  
(special section)**

**ISSUE 17**

AD 08.08.22

CD 12.08.22

PD 05.09.22

Planning - Construction - Setting

Electrics/Electronics systems  
Fair focus automechanika

**automechanika**  
Frankfurt, 13.-17.09.2022



**ISSUE 18**

AD 23.08.22  
CD 29.08.22  
PD 19.09.22

Additional purchase sources/  
Used cars exchange  
Maintenance & preparation

**SchadenBusiness 3/2022  
(DamageBusiness)**

**IAA Commercial Vehicles**  
Hanover, 20.-25.09.2022

**ISSUE 19**

AD 07.09.22  
CD 13.09.22  
PD 04.10.22

Financial services  
Insurances  
Car subscription/Mobility concepts  
Vans/Business customers

Consumables and spare parts  
Lights/Batteries  
Diagnosis/Calibration  
Washing facilities/  
Cleaning & care  
Fair follow-up report automechanika

**Räder & Reifen 2/2022  
(Wheels & Tyres)  
GW (Used Car)-trends 2022  
E-mobility 2022**

**ISSUE 20**

AD 26.09.22  
CD 30.09.22  
PD 24.10.22

Lubricants marketing  
Auctions  
Inspection services

**Kfz-Assekuranz 2022  
(Automobile Insurance)**

**ISSUE 21**

AD 10.10.22  
CD 14.10.22  
PD 07.11.22

Tyre marketing  
Service processes  
Service marketing

Lubricants marketing  
Chassis alignment  
Smart repair  
Disposal

**Bauen (Construction) 2022  
GW (Used Car)-trends 4  
(special section)**

**ISSUE 22**

AD 25.10.22  
CD 31.10.22  
PD 21.11.22

IT & digitalization  
Purchase sources/  
Used car processes

**Branchenkompass 2022  
(Industry compass)  
SchadenBusiness 4/2022  
(DamageBusiness)**

**Essen Motor-Show**  
Essen, 03.-11.12.2022

## AUTOHAUS

## ASP

## SPECIAL

## FAIRS

### ISSUE 23-24 Financial services

AD 16.11.22

CD 22.11.22

PD 12.12.22

Brake systems  
Lifting technology  
Test stands  
Workshop systems

Hagelbranche 2/2022  
(Hail Industry)

### ISSUE 1-2/23 Planning - Construction - Setting

AD 13.12.22

CD 19.12.22

PD 16.01.23

Warehouse technology  
Parts trade

Electrics/Electronics systems  
Consumables and spare parts  
Diagnosis/Calibration  
Exhaust gas analysis  
IT & digitization

### MAGAZINE FORMAT

210 X 279 mm

### SPECIAL MAGAZINE FORMAT

203 X 277 mm

### MAIN MAGAZINE

Type area (w x h)

Bleed size (w x h)

### SPECIAL

Type area (w x h)

Bleed size (w x h)



### FRONT COVER\*\*\*

—  
210 x 148 mm\*\*



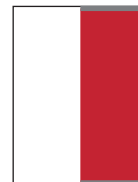
### 2/1 PAGES ACROSS GUTTER

—  
420 x 279 mm\*



### 1/1 PAGE

175 x 236 mm  
210 x 279 mm\*



### 1/2 PAGE PORTRAIT

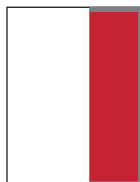
85 x 236 mm  
101 x 279 mm\*



### 1/2 PAGE LANDSCAPE

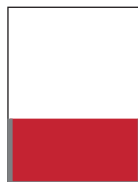
175 x 117 mm  
210 x 137 mm\*

\* + 3 mm bleed  
\*\* + 4 mm bleed  
on all edges



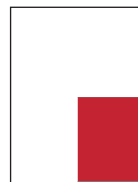
### 1/3 PAGE PORTRAIT

55 x 236 mm  
71 x 279 mm\*



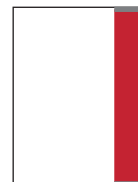
### 1/3 PAGE LANDSCAPE

175 x 76 mm  
210 x 91 mm\*



### 1/4 PAGE BLOC

85 x 117 mm  
101 x 137 mm\*



### 1/4 PAGE PORTRAIT

40 x 236 mm  
56 x 279 mm\*



### 1/4 PAGE LANDSCAPE

175 x 56 mm  
210 x 71 mm\*

### MAIN MAGAZINE

Type area (w x h)

Bleed size (w x h)

### SPECIAL

Type area (w x h)

Bleed size (w x h)

55 x 232 mm  
69 x 277 mm\*

175 x 76 mm  
203 x 93 mm\*

85 x 117 mm  
99 x 135 mm\*

40 x 232 mm  
54 x 277 mm\*

175 x 56 mm  
203 x 73 mm\*

\*\*\* Placement address label from below 40 mm and from left 20 mm, size address label: 85 x 50 mm (w x h)

Printing and binding process: Offset print, staple binding, 70 line/cm screen | Printing material delivery in digital form



<b>FORMAT</b>	<b>4-COLOURS IN €</b>
Front cover (not discountable)	11,645.00
2. + 3. cover page	10,130.00
4. cover page	11,050.00
2/1 page	18,420.00
1/1 page	9,210.00
1/2 page	5,090.00
1/3 page	3,750.00
1/4 page	2,980.00
1/8 page	1,485.00

### DISCOUNTS\*

For insertions within one calendar year

### FREQUENCY SCALE

3 times	3 %
6 times	5 %
12 times	10 %

### QUANTITY SCALE

2 pages	10 %
3 pages	15 %
5 pages	20 %
7 pages	25 %

### DISCOUNT CLASSIFIED ADVERTISEMENTS

If repeated twice without any changes	5 %
If repeated thrice or more without any changes	10 %

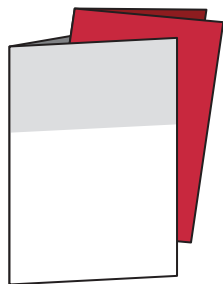
<b>CLASSIFIED ADVERTISEMENTS</b>	<b>FORMAT IN MM TYPE AREA</b>	<b>PER COLUMN AND MM IN € B/W</b>	<b>4-COLOURS</b>
Job offer & Purchases and sales directly	1 column 43 mm wide	3.30	6.35
Job offer & Purchases and sales by agency	1 column 43 mm wide	3.88	7.47
Job-wanted	1 column 43 mm wide	2.15	
Box number fee	inland	€ 13.00	

### TECHNICAL SPECIFICATIONS PRINT

In the case of supplying digital printing materials please note the information on our data ticket.

You can find all information summarized [here](#) in a PDF.

### LOOSE INSERT



#### SPECIAL FEATURE

- Individual layout
- Generous space for product information
- Inserted loosely, making it independent from the magazine
- Supplement only possible in the entire print run

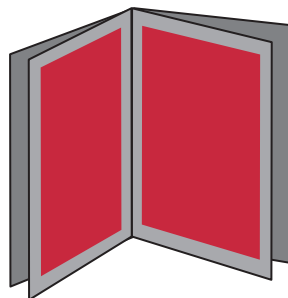
#### FORMAT

- 200 mm width x 269 mm height

#### PRICE

- Up to 25 g total weight per thou. € 328.00
- Per further 5 g total weight per thou. € 39.00
- Further formats on request
- Must be delivered in its finished form

### ADVERTORIAL



#### SPECIAL FEATURE

- Content is editorially prepared and published
- Communication objective transported in a credible manner
- Alternative to a classic ad

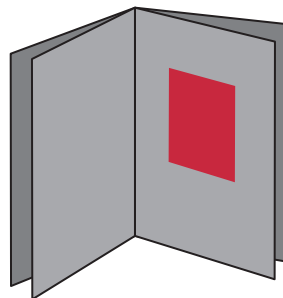
#### FORMAT

- 2/1 or 1/1 page, 4c, incl. photos, text and logo
- Annotation „Advert“ in header

#### PRICE

- 1/1 page € 9,200.00
- 2/1 pages € 14,500.00

### ISLAND AD



#### SPECIAL FEATURE

- Successful eyecatcher due to its prominent placement in the middle of the editorial content
- Logo or URL – the motto is: short and concise

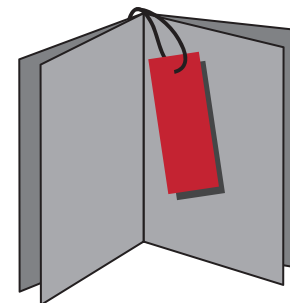
#### FORMAT

- 90 mm width x 67.5 mm height

#### PRICE

- € 2,450.00
- Further formats on request

### BOOKMARK



#### SPECIAL FEATURE

- Creative, unconventional advert type
- Helpful while reading
- Extremely high acceptance
- Directly connected to the magazine with a decorative band

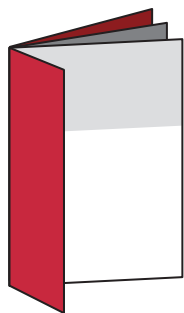
#### FORMAT

- 88 mm width x 140 mm height (min. 75 mm width x 100 mm height)
- Paper weight 170 g/m<sup>2</sup>
- In combination with 1/4, 1/2 or 1/1 page, 4c

#### PRICE

- On request

### COVER SAMPLING



#### SPECIAL FEATURE

- Prominent placement on shortened jacket pages over the front cover plus 4<sup>th</sup> back cover page
- Optimally catches readers' attention

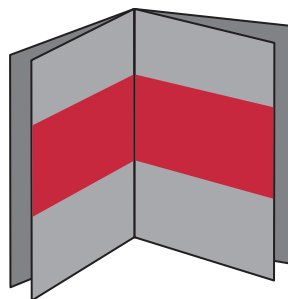
#### FORMAT

- Front cover and 2<sup>nd</sup> inside front cover: 105 mm width x 279 mm height
- 3<sup>rd</sup> inside back cover and 4<sup>th</sup> back cover: 210 mm width x 279 mm height

#### PRICE

- € 16,950.00

### BANDEROLE AD



#### SPECIAL FEATURE

- Unobtrusive but memorable
- Suitable for prominent promotion of special topics
- High attention

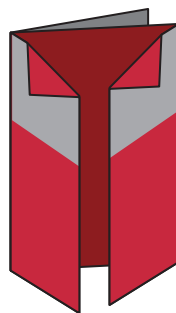
#### FORMAT

- 210 mm width x 98 mm height

#### PRICE

- € 8,600.00

### DOUBLE GATEFOLD



#### SPECIAL FEATURE

- Top placement through opening of the "double gate" on the front cover
- Causes a moment of thrill and curiosity

#### FORMAT

- Front cover + 1/1 page
- 2 x 1/2 page portrait, 4c

#### PRICE

- On request

**MORE FORMATS AND  
SPECIAL AD FORMATS  
ON REQUEST.**

We'll be happy to advise you!



### 1 BILLBOARD

#### FORMAT

- 950 x 250 px (max. 80 KB)

#### CPM\*

- € 150.00

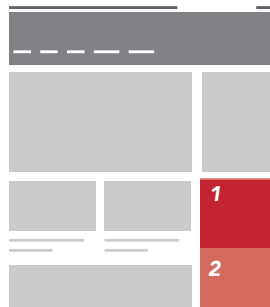
### 2 SUPERBANNER

#### FORMAT

- 728 x 90 px (max. 80 KB)

#### CPM\*

- € 75.00



### 1 MEDIUM RECTANGLE or VIDEO MEDIUM RECTANGLE

#### FORMAT

- 300 x 250 px (max. 80 KB)

#### CPM\*

- € 75.00

### 1 + 2 HALF PAGE

#### FORMAT

- 300 x 600 px (max. 80 KB)

#### CPM\*

- € 150.00



### 1 SKYSCRAPER

#### FORMAT

- 160 x 600 px (max. 80 KB)

#### CPM\*

- € 75.00

### MORE FORMATS ON REQUEST.

We'll be happy to advise you!

### TECHNICAL SPECIFICATIONS ONLINE

You can find all information summarized [here](#) in a PDF.



**DIGITAL**

Five times a week, from Monday to Friday, the AUTOHAUS newsletter provides the latest news of the industry.

Once a week, **GW-trends** informs the responsible persons for the used car sector.

**REGISTRATION:**

newsletter.springerfachmedien-muenchen.de/ah  
newsletter.springerfachmedien-muenchen.de/gw

**DURATION/PLACEMENT:**

Duration, number and date of the advert placement can be varied according to your needs and are subject to availability. A selection by postcode areas or industry sectors is not possible.

<b>AD FORMAT</b>	<b>PLACEMENT</b>	<b>SIZE IN PX</b>	<b>AUTOHAUS PRICE IN €</b>	<b>GW-trends PRICE IN €</b>
Cross/Full-Size Banner	1	650 x 150	<b>1,500.00</b>	<b>450.00</b>
TextAd	2	650 x 366	<b>1,750.00</b>	<b>520.00</b>
Medium Rectangle	3	300 x 250	<b>1,500.00</b>	<b>450.00</b>



**TECHNICAL SPECIFICATIONS  
NEWSLETTER**

You can find all information summarized [here](#) in a PDF for AUTOHAUS and [here](#) for GW-trends.





## DIGITAL

The online advertorial appears at [www.autohaus.de](http://www.autohaus.de) as an editorially designed article under the tab "Topspecials".

The advertorial is promoted with a teaser at [www.autohaus.de](http://www.autohaus.de).

### PRESENTATION:

- Lead picture (1,180 x 664 px, .jpg)
- Company logo (372 x 90px, .png)
- Headline max. 60 keystrokes  
Teaser ca. 400 keystrokes
- Body text with max. 3,000 keystrokes
- **OPTIONAL:** Text for short infobox, e.g. above your company
- **OPTIONAL:** Up to three highlight quotes
- **OPTIONAL:** Linking to websites or videos
- **OPTIONAL:** Pictures with captions for deco or a slideshow (1,180 x 664 px, .jpg)
- Note: Article is marked as an advert!



### AD FORMAT

Online advertorial  
(Data delivery by the customer)

### PLACEMENT

autohaus.de

### DURATION

4 weeks

### PRICE IN €

3,500.00

Online advertorial  
(Editorial creation by the publisher)

autohaus.de

4 weeks

6,500.00



## DIGITAL

The section industry directory provides a permanently available web presence at [www.autohaus.de/branchenverzeichnis](http://www.autohaus.de/branchenverzeichnis). Simple and clear structures offer the seekers a fast and efficient overview of the companies in the market.

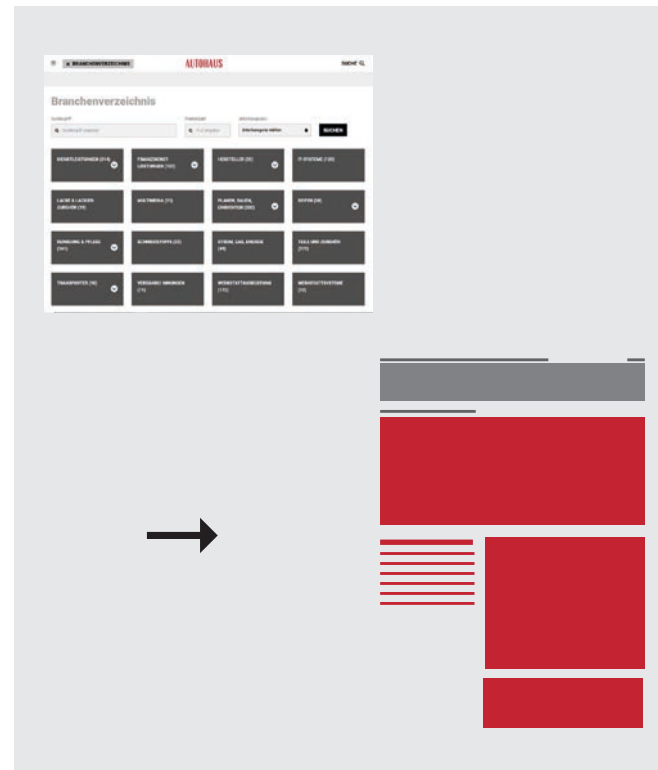
### CATEGORIES:

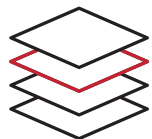
- Services
- IT systems
- Planning - Construction - Setting
- Lubricants
- Vans
- Workshop systems
- Financial services
- Paintwork & paint accessories
- Tyres
- Electricity - Gas - Energy
- Associations/Guilds
- Purchase sources
- Manufacturer
- Multimedia
- Cleaning & care
- Parts & accessories
- Workshop equipment

### ENTRIES

### PRICE IN €

Basic (address)	charge-free
Premium (address + URL + portrait: products, references, picture gallery, contact form)	per year <b>1,750.00</b>
Infoline (premium + editorial accompaniment)	on request





## PRINT

### YOUR MESSAGE IN EDITORIAL STYLE: THE PLATFORM FOR YOUR NATIVE ADVERTISING

In a print advertorial, a special editorial format is styled like an article.

The ideal complement is accompanying publication of the content as a digital advertorial on the trade magazine portal.







## DIGITAL

**In addition to your advertorial, choose your preference package of advertising means!**

## MEDIA PACKAGES

### ADVERTISING MEANS

	<b>ULTIMATE</b> <b>PRINT &amp; ONLINE</b>	<b>PREMIUM</b> <b>PRINT &amp; ONLINE</b>	<b>BASIC+</b> <b>PRINT &amp; ONLINE</b>
Publikation magazine <b>Print</b>	✓ 1 x	✓ 1 x	✓ 1 x
PDF for your own use <b>Online PDF</b>	✓ web-PDF	✓ web-PDF	✓ web-PDF
Publication as <b>Online</b> <b>Advertorial</b>	 1 week	 1 week	
Newsletter placement <b>TextAd</b>	 3 x	 2 x	
4 pages digital print <b>Special print</b>	✓ 1,000 copies		
	2/1 € 19,700.00	1/1 € 13,500.00 2/1 € 17,400.00	1/1 € 9,200.00 2/1 € 14,500.00



**DIGITAL**





## NATIVE CONTENT IN TOP FORM: SPECIAL EDITORIAL FORMATS ON THE TRADE MAGAZINE'S ONLINE PORTAL

An online advertorial places your message in the style of native advertising, with the layout of an online article.

**In addition to your online advertorial,  
choose your preference package of  
advertising means!**

## MEDIA PACKAGES

ADVERTISING MEANS

	ULTIMATE	PREMIUM	BASIC+
Online Advertorial <b>Startpage</b>	✓ 7 days	✓ 7 days	✓ 7 days
Newsletter placement <b>TextAd</b>	✓ 5 x	✓ 4 x	✓ 1 x
SocialMedia placement <b>Posting</b>	✓ 3 x	✓ 2 x	✓ 1 x
Browser placement <b>CleverPush</b>	 2 x	 1 x	
Banner placement <b>Rectangle</b>	 30' PI	 20' PI	
SocialMedia ad service <b>Promotion</b>	✓ € 1,000.00		
	€ 16,900.00	€ 12,550.00	€ 7,070.00



**DIGITAL**


## BACKGROUND KNOWLEDGE MEETS INDUSTRY PROFESSIONALS: A WHITE PAPER BRINGS CONTENT AND USER TOGETHER

In a white paper beneficial content is processed as a digital online publication. The PDF is available for download on the online presence of the trade magazine and uses its range for generating leads.

**In addition to your white paper, choose your preference package of advertising means!**

## MEDIA PACKAGES

ADVERTISING MEANS

	ULTIMATE	BASIC+
Expert editorial text + layout <b>Full service</b>	✓ Full service	Customer delivers PDF
Duration <b>Lead generation</b>	<b>8</b> weeks	<b>4</b> weeks
Newsletter placement <b>TextAd</b>	✓ 8 x	✓ 4 x
SocialMedia placement <b>Posting</b>	 4 x	 2 x
Startpage placement <b>Banner</b>	 100' PI	 50' PI
Clever Push <b>Notification</b>	✓ 1 x	✓ 1 x
	€ 25,500.00	€ 15,500.00



## DIGITAL

### DIGITAL INNOVATION: EDITORIAL WEB SPECIAL ON THE MAGAZINE PORTAL






A web special, presented by the respective trade magazine on an individually designed website, draws attention to products and services.

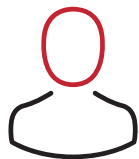
As a native advertising format, the web special stands for itself, presents a beacon topic quickly and prominently and is easy to be teased and linked via all digital channels.

**In addition to your white paper, choose your preference package of advertising means!**

## MEDIA PACKAGES

### ADVERTISING MEANS

	ULTIMATE	PREMIUM	BASIC+
Expert editorial text + layout <b>Startpage</b>	✓ Full service	✓ Full service	✓ Full service
Number of chapters <b>Extent</b>	6 chapters	4 chapters	1 chapter (onepager)
<b>Duration</b>	8 weeks	6 weeks	6 weeks
Newsletter placement <b>TextAd</b>	 8 x	 6 x	 6 x
SocialMedia placement <b>Posting</b>	 4 x	 2 x	
Portal placement <b>Banner</b>	✓ 100' PI		
	€ 34,500.00	€ 29,900.00	€ 16,500.00



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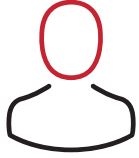
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